

Program Swiss-Japanese Symposium

21 January 2014 City Hall Winterthur

1:30 pm	Accreditation / Arrival	
2:00 pm	Instrumental Intro	Dai Kimoto & The Swing Kids
	Welcome to Winterthur	Michael Künzle Mayor of Winterthur
	150 Years of Diplomatic Relations between Japan and Switzerland	H.E. Ryuhei MAEDA Ambassador of Japan to Switzerland
	Welcome to the Canton of Zurich	Ernst Stocker Government Councillor and Director of the Department for Economic Affairs, Canton of Zurich
	The Importance of Internationalisation in Education	Prof. Dr. Jean-Marc Piveteau President Zurich University of Applied Sciences
	Swiss-Japanese Friendship and Economic Partnership	Daniel Küng CEO Switzerland Global Enterprise
3:10 pm	Coffee break	
3:40 pm	Instrumental Intermezzo	Dai Kimoto & The Swing Kids
	Japan's new growth strategy and JETRO's initiatives	Hiroyuki ISHIGE Chairman & CEO, Japan External Trade Organization (JETRO)
	Swiss-Japanese relations as a basis for business success DMG Mori	Silvio Lehmann CEO DMG MORI SEIKI Europe AG
	Swiss-Japanese relations as a basis for business success Georg Fischer	Yves Serra CEO Georg Fischer AG Member of the Board Swiss-Japanese Chamber of Commerce (SJCC)
	Farewell and opening of Apéro riche	Dr. Dr. h.c. Max Schweizer
4:50 pm	Apéro Riche	Catering by Bimi Japan Restaurant
	Traditional Japanese Food (Kaiseki Bento) & Beverages	

Moderation: Dr. Dr. h.c. Max Schweizer, Head Foreign Affairs and Applied Diplomacy, ZHAW School of Management and Law